

PERSONAL INFORMATION

Nina Tipova, Ph.D



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 ✉ n.tipova@unwe.bg

Sex Female | Date of birth 19/03/1980 | Nationality Bulgarian

WORK EXPERIENCE

November 2018 - Now

Associate Professor

University of National and World Economy

- Lectureships in Ecology, Ecological Economics, Sustainable Consumptions and Production, Business, Environment and Sustainability, Quality Management

November 2007– November 2018

Senior Assistant Professor

University of National and World Economy

- Lectureships in Ecology and Sustainable Development

October 2004 – November 2007

Assistant Professor

University of National and World Economy

- Lectureships in Quality management, Standardization and Certification, Commodity science

EDUCATION AND TRAINING

March 2003 – February 2007

PhD degree in Rubber and Tyre Technology

University of Chemical Technology and Metallurgy – Sofia, Department of Polymer Engineering

Thesis title: Influence of Zn-stearate as an activator for the accelerated sulphur vulcanization aiming the reduction of Zn level in vulcanizates

September 1997 – October 2002

Master of Science, Chemical engineer

University of Chemical Technology and Metallurgy - Sofia, Department of Polymer Engineering

Thesis title: Choice of a Method for Investigation of Constant Magnetic Fields Influence on Supramolecular Structure of Crystallizing Elastomer Films

PERSONAL SKILLS

Mother tongue(s)

BULGARIAN

Other language(s)

ENGLISH

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
C1	B2	C1	C1	B2
Certificate in Advanced English, Reference № 179BG0015021				

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
 Common European Framework of Reference for Languages

- Communication skills**

 - Good communication skills gained through my experience as a lecturer.
 - Team-spirited professional, patient and resourceful.
 - Good leading discussion skills
 - Ability to work with diverse personalities and different cultures.
 - Ability to communicate complex information clearly and concisely to individuals, adapting communication style, amount and format based upon the level of seniority and/or understanding of the audience

- Organisational / managerial skills**

 - Positive, creative thinker/problem solver-effective in streamlining operations, improving productivity, and reducing costs.
 - Self-motivated individual with exceptional leadership, organizational, and supervisory skills with an eye toward continuous improvement.

- Job-related skills**

 - Lead special projects and provide strategic insight into operations. Effectively manage and prioritize multiple responsibilities.
 - Ability to capture information using a wide range of information capturing techniques including contextual enquiries, focus groups ,structured interviews, questionnaires, observation, statistical analysis, automated monitoring tools and application logs

- Computer skills**

 - Operation System: MS Windows
 - Software: MS Windows, MS Office (Word, Excel, Power Point), Access Outlook Express, CorelDraw, HACCP now
 - Hardware: Printer, Fax, Scanner

- Other skills**

 - 2016 – Introduction to Sustainability, University of Illinois, Course Certificate
 - 2016 – Internal Auditor of QMS according to requirements of ISO 9001:2015
 - 2006 – Food Safety Expert /HACCP/, Certificate № 102038/15.12.2006;

- Driving licence**

 - Yes
 - B

ADDITIONAL INFORMATION

Selected Publications

- Vasileva, E., Ivanova, D., Tipova, N., & Stefanov, S. (2019). Quality of organic foods—a model for comparative analysis. *Organic Agriculture*, 9(1), 1-12. <https://doi.org/10.1007/s13165-018-0211-4>
- Vasileva E., Ivanova D., Zabunov G., Tipova N., Stefanov S., Consumers’ perceptions of organic foods in Bulgaria: Evidence from semantic differentials application, Rahmann G & Aksoy U (Eds.) (2014) Proceedings of the 4th ISOFAR Scientific Conference. ‘Building Organic Bridges’, at the Organic World Congress 2014, 13-15 Oct., Istanbul, Turkey
- Vasileva E., Ivanova D., Tipova N., Stefanov S., Environmental Attitudes and Actual Behavior of Bulgarian citizens, 19th IGWT Symposium, “Commodity science in research and practice – current achievements and future challenges”, 15– 19 th September 2014 Cracow, Poland, Proceeding of Symposium
- Ivanova D., Vassileva E., Stefanov S., Tipova N., "Sustainability labels on products: consumer understanding and use in Bulgaria", 19th IGWT Symposium, “Commodity science in research and practice – current achievements and future challenges”, 15– 19 th September 2014 Cracow, Poland, Proceeding of Symposium

- Vasileva E., Ivanova D., Tipova N., Stefanov S., Sustainable consumption – perceptions of European and Bulgarian consumers, 11th International Commodity Science Conference on the Occasion of 85th Anniversary of Poznan University of Economics “Current Trends in Commodity Science”, 12 – 14 September 2011, Poznan, Poland
- Ivanova D., Vassileva E., Stefanov S., Tipova N., The role of stakeholders in establishing sustainable consumption in Bulgaria, 11th International Commodity Science Conference on the Occasion of 85th Anniversary of Poznan University of Economics “Current Trends in Commodity Science”, 12 – 14 September 2011, Poznan, Poland
- Vasileva E., D. Ivanova, N. Tipova, S. Stefanov, The Role of “Green” Public Procurement in Establishing Sustainable Production and Consumption in Bulgaria, Forum Ware Int., (37), short versions, pp. 96-97, (2009)
- Vasileva E., D. Ivanova, N. Tipova, S. Stefanov, European ecological approach - model for development of sustainable production in Bulgaria, Standardization, metrology and certification, 3, p.17 - 24(2008)
- Ivanova D, E. Vasileva, S. Stefanov, N. Tipova , Integrated product policy – approach and tools, Standardization, metrology and certification, 3, p. 17 – 22, (2008)
- Vasileva E., D. Ivanova, N. Tipova, S. Stefanov, European practice for Green” public procurement, Food industry and trade, 9 (3), 26 – 27 (2008)
- Ivanova D, E. Vasileva, S. Stefanov, N. Tipova , Perceptions and attitudes to sustainable consumption in European countries and in Bulgaria, First scientific – practical conference with international participation “Ecology and environment – regional and national problems and trends”, Sofia, Bulgaria, June 5 – 7, 2008
- Djagarova E., N. Tipova, P. Iliev, Einfluss von oberflächenmodifiziertem Gummimehl auf die Eigenschaften von Kautschukmischungen, Gummi Fasern Kunststoffe, 59,N 6, 2006, p.380-384
- E. Djagarova, D. Jeleva, N. Tipova, Stearic Acid: Synthesis, Properties and Applications, Chapter 2. Stearic Acid in Rubber Chemistry and Technology, Series: Chemistry Research and Applications, Nova Publishers, 2015

Key Research Interest

Food waste, Sustainable Consumption and Production, Environmental Management, Product quality, Ecolabelling, Quality Management Systems; Total Quality Management, Standardization, Certification, Consumer protection policy

Research and Participation in Projects

- 2021 – 2024, “Patterns and causes of food waste generation in eating out”, University of National and World Economy, Sofia
- 2019 – 2021, “Sustainable business management: the role of standardization”, University of National and World Economy, Sofia
- 2014 -2015, “Energy efficiency in individual behavior in Bulgarian households”, University of National and World Economy, Sofia
- 2013 -2015, “Application of voluntary information tools of environmental policy in Bulgaria”, University of National and World Economy, Sofia
- 2009 – 2013, “Sustainable consumption in Bulgaria – changing patterns”, National Science Fund and Ministry of Education and Science.
- 2009 – 2012, ”Changes in consumer habits and attitudes to nutrition in the transition to a market society”, University of National and World Economy, Sofia
- 2009 – 2012, The role of product certification schemes for the provision of independent consumer information in Bulgaria”, University of National and World Economy, Sofia
- 2008 -2009, 2010 – 2011, Module 5 „Sustainable consumption”, DOLCETA - Online consumer education, The European Association for University Lifelong Learning, The European Commission
- 2006 – 2009, “The European Integrated Product Policy – Stimulus for Sustainable Production and Consumption in Bulgaria”, National Science Found.
- 06.2005 – 06.2009, „The Role of European Ecological Models for Sustainable Consumption in Bulgaria, University of National and World Economy, Sofia.
- 06.2005 – 06. 2009, “Sustainable Attitude and Behavior over the Delivery Chain for Organic Products in Bulgaria”, National Science Found.
- 05.2005 – 05.2007, “ Market possibilities for sustainable agriculture products (organic agriculture) in Bulgaria and Romania, National Science Found.
- 2009-1-BG1-LEO03-01874: "Modernization of lifelong learning based on professional standards for knowledge, skills and competencies”, Madrid, Spain, program Leonardo Da Vinci, 2009

Membership

May 2013 – Now
 March 2016 – 2020
 January 2021 - Now

Board Member of Bulgarian National Association “Active Consumers”
 International Society of Sustainability Professional
 International Society for Ecological Economics